



## Sponsorship Opportunities

Get Continuing Exposure for your Company by Becoming an Arizona Sponsor

### Diamond Sponsor (\$12,000 Annually)

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- Annual Meeting/Fundraiser Four (4) event registrations, Top billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Five (5)minute presentation at event (podium), Company handouts/display at registration table and provided to each attendee
- Membership Meetings (2) Four (4) event registrations, Top billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Five (5)minute presentation at event (podium), Company handouts/display at registration table and provided to each attendee
- Western States Reception Four (4) event registrations, Top billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Five (5)minute introduction/emceeing at event (podium), Company handouts/display at registration table and provided to each attendee
- Exclusive Luncheon or Dinner (2) One Northern Arizona/One Southern Arizona event/year, Up to 10 course GMs/representatives hosted per event (chosen by Diamond Sponsor), Exclusive to Diamond Sponsor (no other sponsors in attendance) NOTE: NGCOA-Arizona will make every effort to ensure up to 10 attendees, but cannot be held responsible for no-shows or fewer than 10 registered participants.
- Webinars -Present up to six (6) webinars per year (topic developed by Sponsor) NOTE: NGCOA-Arizona reserves the right to pre-record webinars if scheduling difficulties occur
- Top NGCOA-Arizona Website Logo/Link
- Newsletter (4)-Full-page ads. two (2) articles per issue, plus newsletter subscription
- Top Listing/Logo in NGCOA-Arizona Sponsor Directory
- Top Logo/Link in Periodic Email Bulletins
- Access to Arizona golf course database, incl. email addresses (NGCOA-Arizona Members/Non-members)

### Platinum Sponsor (\$10,000 Annually)

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- Annual Meeting/Fundraiser Two (2) event registrations, Second billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Five (5)minute presentation at event (podium), Company handouts/display at registration table and provided to each attendee

### Platinum Sponsor (Continued)

- Membership Meetings (2) Two (2) event registrations, Second billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Five (5)minute presentation at event (podium), Company handouts/display at registration table and provided to each attendee
- Western States Reception Two (2) event registrations, Sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Five minute introduction (podium), Company handouts/display at registration table and provided to each attendee
- Exclusive Luncheon or Dinner (1) Up to 10 course GMs/representatives hosted per event (chosen by Platinum Sponsor), Exclusive to Platinum Sponsor (no other sponsors in attendance), NOTE: NGCOA-Arizona will make every effort to ensure up to 10 attendees, but cannot be held responsible for no-shows or fewer than 10 registered participants.
- Webinars -Present up to four (4) webinars per year (topic developed by Sponsor) NOTE: NGCOA-Arizona reserves the right to pre-record webinars if scheduling difficulties occur
- Second NGCOA- Arizona Website Logo/Link
- Newsletter (4)-Full-page ad., one (1) article per issue, plus newsletter subscription
- Second Listing/Logo in NGCOA-Arizona Sponsor Directory
- Second Logo/Link in Periodic Email Bulletins
- Access to Arizona golf course database, incl. email addresses (NGCOA-Arizona Members/Non-members)

### Gold Sponsor (\$5,000 Annually)

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- Annual Meeting/Fundraiser Two (2) event registrations, Third billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Membership Meetings (2) Two (2) event registrations, Third billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Western States Reception One (1) event registration, Third billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee

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## Gold Sponsor (Continued)

- Webinars -Present up to two (2) webinars per year (topic developed by Sponsor) NOTE: NGCOA-Arizona reserves the right to pre-record webinars if scheduling difficulties occur
- NGCOA-Arizona Website Logo/Link
- Newsletter (4)-Half-page ads. one (1) article per issue, plus newsletter subscription
- Third Listing/Logo in NGCOA-Arizona Sponsor Directory
- Third Logo/Link in Periodic Email Bulletins
- Access to Arizona golf course database, incl. email addresses (NGCOA-Arizona Members/Non-members)

## Silver Sponsor (\$2,500 Annually)

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- Annual Meeting/Fundraiser One (1) event registration, Fourth billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Membership Meetings (2) One (1) event registration, Fourth billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Western States Reception One (1) event registration, Fourth billing on sign or banner recognizing annual sponsorship at event, Name/Logo on all written materials before and at event, Brief introduction at event. Company handouts/display at registration table and provided to each attendee
- Webinars -Present one (1) webinar per year (topic developed by Sponsor) NOTE: NGCOA-Arizona reserves the right to pre-record webinars if scheduling difficulties occur
- NGCOA-Arizona Website Logo/Link
- Newsletter (4)- Logo in quarterly newsletter, plus newsletter subscription
- Listing/Logo in NGCOA-Arizona Sponsor Directory
- Logo/Link in Periodic Email Bulletins
- Access to Arizona golf course database, incl. email addresses (NGCOA-Arizona Members/Non-members)

## Bronze Sponsor (\$1,250 Annually)

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- Annual Meeting/Fundraiser One (1) registration, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Membership Meetings (2) One (1) registration Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Western States Reception One (1) registration Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Webinars -Present one (1) webinar per year (topic developed by Sponsor) NOTE: NGCOA-Arizona reserves the right to pre-record webinars if scheduling difficulties occur
- NGCOA-Arizona Website Logo/Link
- Newsletter – Logo in quarterly newsletter, plus newsletter subscription
- Listing/Logo in NGCOA-Arizona Sponsor Directory Logo/Link in Periodic Email Bulletins
- Access to Arizona golf course database, incl. email addresses (NGCOA-Arizona Members/Non-members)

## Annual Sponsor (\$750 Annually)

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- Annual Meeting/Fundraiser One (1) registration, Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Membership Meetings (2) One (1) registration Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Western States Reception One (1) registration Name/Logo on all written materials before and at event, Brief introduction at event, Company handouts/display at registration table and provided to each attendee
- Webinars -Present one (1) webinar per year (topic developed by Sponsor) NOTE: NGCOA-Arizona reserves the right to pre-record webinars if scheduling difficulties occur
- NGCOA-Arizona Website Logo/Link
- Newsletter – Logo in quarterly newsletter, plus newsletter subscription
- Listing/Logo in NGCOA-Arizona Sponsor Directory Logo/Link in Periodic Email Bulletins
- Access to Arizona golf course database, incl. email addresses (NGCOA-Arizona Members/Non-members)

## Single Event Sponsor (\$500 Each Event)

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- NGCOA Annual Conference and GIS Reception
- Spring Educational Session & Meeting
- Late Summer Educational Session & Meeting
- Annual Meeting/Fundraiser
- Designation as “Hosting Sponsor” of each event with opportunity to get added exposure as sponsor of speaker designation at registration table, and announcement for each individual event or speaker sponsored.

## Additional Sponsorship Information

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- Sponsorship anniversary date is based on the month you join.
- New sponsorships are paid to NGCOA- Arizona directly.
- Renewals are billed by NGCOA- Arizona.

For questions about our sponsorship program, please contact our office at (916) 485-6361 or [info@connerlyandassociates.com](mailto:info@connerlyandassociates.com), or contact Executive Director, Marc Connerly, at [mconnerly@connerlyandassociates.com](mailto:mconnerly@connerlyandassociates.com).



## Sponsorship Application

Business/Company Name

Federal Tax ID Number

Owner or Primary Contact

Mailing Address

City, State, Zip Code

Telephone

Cell Phone

Fax

Corporate Website

Email

<b>Please check only one:</b>		
<b>Diamond Sponsor</b>	<b>\$12,000 per year</b>	
<b>Platinum Sponsor</b>	<b>\$10,000 per year</b>	
<b>Gold Sponsor</b>	<b>\$5,000 per year</b>	
<b>Silver Sponsor</b>	<b>\$2,500 per year</b>	
<b>Bronze Sponsor</b>	<b>\$1,250 per year</b>	
<b>Annual Sponsor</b>	<b>\$750 per year</b>	
<b>Single Event Sponsor</b>	<b>\$500 each event</b>	

### Sponsorship Agreement

This Agreement is made and entered into as of this \_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_ by and between National Golf Course Owners Association- Arizona "NGCOA- AZ", a non profit (name business organized under the laws of the State of Arizona, and \_\_\_\_\_ (name of sponsor) "Sponsor," an organized entity under the laws of the State of \_\_\_\_\_. Sponsor has decided to provide financial and/or other support in exchange for certain promotional rights to be provided by NGCOA-AZ.

**In consideration of the mutual agreements and promises, the parties agree as follows:**

**Advertising and Promotion.** NGCOA-AZ shall use its best efforts to provide the following rights to Sponsor during the Term of this Agreement.

**Benefits of Sponsorship.** Sponsor benefits will be provided as described in the document entitled, "NGCOA-AZ Sponsorship Program."

**Sponsor Insurance.** During the term of this Agreement, Sponsor agrees to carry workers' compensation and employer's liability insurance in such amounts as may be required by law for any personnel Sponsor may utilize for the delivery, installation, maintenance, repair and removal of the products.

**Option to Renew.** NGCOA-AZ grants to Sponsor the right to renew its Sponsorship annually at the sponsorship rates in effect at the time of renewal and determined by NGCOA-AZ.

**Term & Termination.** This Agreement shall become effective on the date first written, and shall expire one year from this date unless earlier terminated or renewed.

**Sponsor References.** The NGCOA-AZ Board of Directors reserves the right to evaluate and vet potential sponsors to ensure that businesses desiring to affiliate with NGCOA-AZ are reputable, perform their duties as promised, and in good standing with creditors. This evaluation process could take up to two (2) weeks, and if NGCOA-AZ rejects the proposed sponsor as a result of the evaluation process, all sponsorship dues paid will be fully refunded.

**Please provide three (3) business references below:**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**The parties have executed this Agreement.**

National Golf Course Owners Association - Arizona:

Sponsor:

Signature

Signature

Date

Date

### Payment

**Please enclose a check to:**

**NGCOA Arizona**

2235 Park Towne Cir., Floor 2

Sacramento, CA 95825

Or provide credit card information on attached page.



**Name on Card**

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**Credit Card Number**

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**Expiration Date**

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**Security Code**

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**Billing Address for Card**

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**Phone Number for Card**

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**Signature**

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